

**PRODUCTION / MARKETING MANAGER  
HOLLY MCKAY**

**PERSONAL DETAILS**

HOLLY MCKAY  
MB+ 0411 619 226  
HOLLYMCKAY@IINET.NET.AU

**WORK HISTORY / COMMERCIALS**

**07 - 10                      FREELANCE PRODUCTION MANAGER**

(SELECTION OF TVCS IN LAST 12 MONTHS IINCLUDE)

PRODUCER	COMMONWEALTH BANK DIR: JASMIN TARASIN	REVOLUTION (1x60") PROD: HOLLY MCKAY
PROD. MGER	DIAGEO DIR: NICK MCGEE	RSA TRAINING VIDEO (1x3MIN) PROD: JASMIN TARASIN
PRODUCER	COMMONWEALTH BANK DIR: JASMIN TARASIN	BANK OF THE YEAR (1x60") PROD: HOLLY MCKAY
PROD. MGER	BANK OF QUEENSLAND DIR: JASMIN TARASIN	TRUE STORIES (6x45") PROD: CATHERINE KERR
PROD. MGER	YVES KLEIN BLUE [FILMCLIP] DIR: JASMIN TARASIN	MAKE UP YOUR MIND (1x2MIN F/CLIP) PROD: JASMIN TARASIN
PROD. MGER	LIPTON DIR: DAMIEN TOOGOOD	NESTEA BRAND (1x45") PROD: TIM BERRIMAN
PRODUCER	DEPT. OF EDUCATION DIR: MATHEW NEWTON	DET DVD (1x3MIN CV) PROD: HOLLY MCKAY

**08 - 09                      MARKETING MANAGER @ FILM CONSTRUCTION**

**08 - 09                      MARKETING MANAGER @ SAM I AM PHOTO**

**07 - 08                      MARKETING MANAGER @ POD FILM**

**06 - 07                      EXECUTIVE PRODUCER @ SUPERSONIC**

**03 - 06                      PRODUCTION MANAGER @ POD FILM**

(PLEASE NB THIS IS BY NO MEANS A COMPLETE LIST OF TVCS. COMPLETE LIST CAN BE PROVIDED UPON REQUEST)

PROD. MGER	STAYFREE DIR: DAVID WHITE	FREESTYLE (1x45") PROD: CATHERINE KERR
PROD. MGER	GM HOLDEN DIR: DAVID WHITE	VIVA THE REVOLUTION (1x60") PROD: CATHERINE KERR
PROD. MGER	ALPHA MAGAZINE DIR: DAVID WHITE	PUB / BOSS / BATH (3 x 30") PROD: CATHERINE KERR
PROD. MGER	MERCEDES DIR: IAIN MACKENZIE	DREAM A LITTLE DREAM (1x60") PROD: CATHERINE KERR
PROD. MGER	STAYFREE DIR: IAIN MACKENZIE	MOUSEY (1x30") PROD: CATHERINE KERR
PROD. MGER	SAN REMO COMPANY DIR: IAIN MACKENZIE	BRAND (2x45") PROD: CATHERINE KERR
PROD. MGER	OFFICEWORKS DIR: IAIN MACKENZIE	BRAND (1x60") PROD: CATHERINE KERR
PROD. MGER	SAN REMO COMPANY DIR: KRIV STENDERS	POSTCARDS (2x30") PROD: CATHERINE KERR

PROD. MGER	KELLOGGS - SPECIAL K BARS DIR: DAVID WHITE	I'M SPECIAL (1x30") PROD: CATHERINE KERR
PROD. MGER	COCA-COLA AMATIL P/L DIR: KRIV STENDERS	CONGA (1x45") PROD: JASMIN TARASIN
PROD. COORD	MITSUBISHI DIR: DAVID WHITE	PAJERO / ASTRONAUT (2x45") PROD: CATHERINE KERR
PROD. MGER	KONICA MINOLTA DIR: IAIN MACKENZIE	ORDINARY, EXTRA. (1x60") PROD: CATHERINE KERR
PROD. MGER	STAINMASTER CARPETS DIR: IAIN MACKENZIE	LITTLE HELPER (1x60") PROD: CATHERINE KERR
PROD. MGER	REAL LIVING MAGAZINE DIR: KRIV STENDERS	SHOPPER / DESIGNER PROD: CATHERINE KERR
PROD. MGER	SAMARITANS OF SINGAPORE DIR: KRIV STENDERS	TEARS (1x30") PROD: CATHERINE KERR
PROD. MGER	RECKITT BENKISER P/L DIR: DAVID JAGODA	PREEN / CUPS (1x30") PROD: JASMIN TARASIN
PROD MGER	BREVILLE DIR: KRIV STENDERS	INNOVATIONS RANGE (1x30") PROD: CATHERINE KERR

<b>REEL / REFEREES</b>
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JASMIN TARASIN	0411 159 177
CATHERINE KERR	0411 859 162
WILL ALEXANDER	0466 909 733